



ICABEP2023

PROGRAM FLOW

September 25th - 26th, 2023

08:30 – 09:00	❖ Registration , Institute of Management, University of Szczecin, Poland
09:00 – 10:15	❖ Introduction to the Conference – Dr. Aleksandra Klich
	❖ National Anthem of Poland, Iraq and Kurdistan Region
	❖ Promotional Videos of Szczecin University, TIU, and Salahaddin University
	Welcome Speech prof. dr hab. Waldemar Tarczyński <i>President</i> <i>University of Szczecin, Poland</i>
	Welcome Speech assist. prof. dr. Idris Hadi <i>Head Board of Trustees</i> <i>Tishk international University, Erbil</i>
	Welcome Speech Ziyad Raoof <i>Representative of Kurdistan Region in Poland</i>
10:15 – 10:45	Welcome Speech prof. dr. Abdulkarim Karim <i>*Representative of President of Salahaddin University</i> prof. dr. Ahlam Wali <i>*Representative of College of Administration and Economics</i> <i>Salahaddin University, Erbil</i>
	Opening Address dr. Mohammed Salih Mustafa <i>Head, international Relations, and Diplomacy Department</i> <i>Faculty of Administrative Sciences and Economics, FASE, TIU</i>
10:45 – 11:00	COFFEE BREAK
11:00 – 11:30	Keynote Speaker – II dr. hab. Jaroslaw Korpysa, Prof. US <i>Director Doctoral School, University of Szczecin, Chair of the scientific committee UNESCO Chair for Social Sustainability, University of Szczecin, Poland</i> Presentation topic: <i>Decision Criteria and Determining Factors Importance Validation for Sustainability of Entrepreneurial Startups</i>

11:30-12:00	Prof. Eleftherios Thalassinios <i>Ret. Prof. University of Piraeus</i> <i>Aff. Prof. University of Malta</i> Presentation topic: Quantitative Methods: Merging with Digital Technologies and Going Global
12:00-12:20	dr Ahmet Demir <i>Tishk international University, Erbil</i> Presentation topic: A Solution to Subjectivity Problem of Multi-Criteria Decision-Making Analysis Methods
12:20-12:40	Dr. Aleksandra Klich <i>Head of Legal Clinic, Faculty of Law and Administration, University of Szczecin</i> Presentation topic: The Problem of Personal Data Protection in Remote Work
12:40 – 13:45	Lunch Break

♦ September 25th, 2023
♦ Parallel Sessions
♦ Session I – A, Room 010
♦ Session Chair: dr hab. Jarosław Korpysa, Prof. US

Time	Paper Title	Author Name
13:45 – 14:00	<i>The Role of Medical Representatives in Marketing in The Kurdistan Region: An Evaluation</i>	<i>Ali Omar Yassen, Pary Hadi</i>
14:00 – 14:15	<i>An Evaluation of Students' Performance in Summer Internship Program: Supervisors' Perspective</i>	<i>Daroon Abdullah, Othman Kareem. Mahmood, Ava Omar Fatah</i>
14:15 – 14:30	<i>The influence of Working Environment on Employees' Performance: The Case of Koya Technical Institute in City Erbil/Iraq</i>	<i>Bestoon Othman, Kaval Kawa Abdulkareem, Wirya Najm Rashid, Lask Arsalan Bayiz</i>
14:30 – 14:45	<i>Comparative User Experience Analysis of Visual Variants on A tourism-Centric Website</i>	<i>dr. Jarosław Duda</i>
14:45-15:00	<i>Legal Tech Tools Used in The Judiciary on The Example of Polish Legal System</i>	<i>dr hab. Kinga Flaga- Gieruszyńska prof. US</i>
15:00 – 15:15	<i>Evaluating User Experience of A Virtual Reality Education App interface for Children</i>	<i>Assoc. Prof. Eng. Mariusz Borawski</i>

♦ September 25th, 2023
♦ Parallel Sessions
♦ Session I – B, Room 001
♦ Session Chair: Dr. Dana Sajjadi

Time	Paper Title	Author Name
13:45 – 14:00	<i>The Extent Practiced Smart Leadership by The Heads of Scientific Departments and Its Role in The Job Performance of Teachers- An Analytical Study From Opinions of A Sample of Teachers in The Scientific Departments at Salahaddin University / Erbil</i>	Abdulrahman Z Abdulrahman, Mudhafar Hamad Ali, Jamil Abdulkarim Abdullah
14:00 – 14:15	<i>The Role of Organizational Power in Promoting Entrepreneurial Orientation , An Analytical Study of The Opinions of Faculty Council Members in a Sample of Private</i>	Ahlam Ibrahim Wali, Mahabat Noori Abdullah, Nashaat Basheer Shakir
14:15 – 14:30	<i>The Role of National Oil Company in Kurdistan Region Oil Process Through international Oil Companies</i>	Karwan Dhahir Saber, Hemdad Faisal Ahmad
14:30 – 14:45	<i>Using Statistical Methods to forecast The Erbil international Airport Data</i>	Paree Khan Abdulla Omer, Samyia Khalid Hasan, Kurdistan Ibrahim Mawlood
14:45 – 15:00	<i>The Financial and Non-Financial Benefits of Public Education</i>	Jinyue Yang

♦ September 25th, 2023
♦ Online Sessions
♦ Session I – C
♦ Session Chair: Prof. dr hab. inż. Kesra Nermend

Time	Paper Title	Author Name
14:00 – 14:15	<i>Investors Protection and Financial Performance of Companies in Developing Countries</i>	Abubakar Balarabe Karaye
14:15 – 14:30	<i>Corporate Governance Best Practice and Financial Performance of Listed Firms in Malawi</i>	Abubakar Balarabe Karaye
14:30 – 14:45	<i>The Inter-relationship between Financial Empowerment, Governance and Human Development: Evidence from the G-20 Nations</i>	Alok Arun, Bibhuti Bhusan Mishra and Sibanjan Mishra
14:45 – 15:00	<i>Financial inclusion for Sustainable Development in South Asian Countries</i>	P. K. Mishra, B. B. Pradhan
15:00 – 15:15	<i>Sustainable Accounting: A Conceptual Analysis and Its Relevance</i>	Adeel Maqbool & Waqar Ahmad
15:15 – 15:30	<i>Are The Adults of Bangalore Urban Financially included? A Descriptive and Analytical Research</i>	Ghousia Khatoon, Hussaini Bala, Samira Ben Belgacem, Umair Zahid
15:30 – 15:45	<i>Psychophysiological research in the design of useful education materials in elementary school</i>	Małgorzata Nermend

♦ September 25th, 2023
♦ Online Sessions
♦ Session I – D
♦ Session Chair: Dr. Ahmet Demir

Time	Paper Title	Author Name
14:00 – 14:15	<i>Integration of Structural Equations Modeling Vmcm, Vikor, topsis to Develop Benchmarking Method for Service Organizations: Case Study Kurdistan Region of Iraq</i>	<i>Karwan Rashid</i>
14:15 – 14:30	<i>Trends in Leadership and Entrepreneurship in Post-Covid Era</i>	<i>Suchusmita Mishra, Bibhuti Bhusun Mishra</i>
14:30 – 14:45	<i>Examining The influence of Individual Personality Traits on Turnover intention Among Faculty Members in Private Universities of India</i>	<i>Roopal Shrivastava</i>
14:45 – 15:00	<i>The Impact of Glass Ceiling Theory on Entrepreneurship Emancipation</i>	<i>Fayeq Ali Ali</i>
15:00 – 15:15	<i>The Importance of E- Marketing for Agricultural Products</i>	<i>Ahmad Suleyman</i>
15:15 – 15:30	<i>Occupational Trends and Employment Dynamics in Poland Perspectives From CEDEFOP Data</i>	<i>Sultana Begum</i>
15:30 – 15:45	<i>Building a Model of What influences a Shopper's Decision to Buy online</i>	<i>Dler Mousa Ahmed, Aram Jawhar Mohammed</i>
15:45– 16:00	<i>Psychophysiological research in the design of packaging</i>	<i>Bartłomiej Piwowarski</i>

SEPTEMBER 26th, 2023

Session Chair: dr hab. Małgorzata Tarczyńska-Łuniewska, Prof. US
University of Szczecin

10:00 – 10:30	<p>Keynote Speaker - III</p> <p>Dr. Mohammad Salih Mustafa</p> <p><i>Head, international Relational and Diplomacy Department, Faculty of Administrative Sciences and Economics, Tishk international University, Erbil</i></p> <p>Presentation Topic: <i>The Middle East's Predominant Issue</i></p>
10:30-11:00	<p>dr Nalatia Marska-Dzioba, University of Szczecin</p> <p>Presentation Topic: <i>Insurance Market in Poland</i></p>
11:00-11:30	<p>Keynote Speaker - IV</p> <p>Prof. Dr. Ghousia Khatoon</p> <p><i>Head, Accounting Department, Faculty of Administrative Sciences and Economics, Tishk international University, Erbil</i></p> <p>Presentation Topic: <i>Empowering the Underprivileged - A peep into the Challenges and Strategies</i></p>
11:30– 12:00	<p>COFFEE BREAK</p>

- ♦ **September 26th, 2023**
- ♦ **Parallel Sessions**
- ♦ **Session I- A, Room 010**
- ♦ **Session Chair: dr inż. Anna Borawska**

Time	Paper Title	Author Name
12:00 – 12:15	<i>Spillover Effect of Catastrophic Events on Global Financial Markets: An Event Study Analysis</i>	Guru Ashish Singh
12:15 – 12:30	<i>Modeling and Analysis of Daily Temperature Using Logistic Regression and Markov Chain</i>	Mohammad Mahmood Faqe Hussein, Samira Muhamad Salih, Akhterkhan Saber Hamad
12:30 – 12:45	<i>Securitization of The Kurdistan independent Referendum in 2017</i>	Faruq Abdul Mawlood
12:45 – 13:00	<i>The Role of Organizational Justice in Administrative Creativity: An Analytical Study of the Viewpoint of A Sample of Heads of Scientific Departments in A Number of Private Universities in Erbil, KRG, Iraq</i>	Muhsin Othman Hassan, Parishan Maarooof Jameel, Jalal Abdalla Mohammed
13:00 – 13:15	<i>Utilizing Eye Tracking to assess User Experience and Efficacy of Diverse Advertisements on A Culinary Recipe Website</i>	Mgr. Inz. Patryk Wlekły
13:15 – 13:30		
13:30 – 13:45	<i>Panel Data Analysis Compared With Linear Regression Analysis Using Wk1 and Wk2 in Modeling Grain Production in Kurdistan Region From 1992-2017</i>	Wasfi T. Saalih Kahwachi

♦ September 26th, 2023
♦ Parallel Sessions
♦ Session I – B, Room 001
♦ Session Chair: Dr. Mohammad Salih Mustafa

Time	Paper Title	Author Name
12:00 – 12:15	<i>State Responsibility for Wrongful Acts and Its Implications: The Case of The involvement of Turkey in Northern Syria</i>	Bayad Sarwar Abdullah
12:15 – 12:30	<i>Kurdish Media's Coverage of The Yazidi Genocide: The Public Opinion Distortion</i>	Hawre Hasan Hama, Choman Mahmood H. Rashid, Sirwan Burhan Hasan Hussein
12:30 – 12:45	<i>To Study The Relationship Between Audit Firms, Fraud Prevention and Fraud Detection With Special Reference to Erbil Holding Companies</i>	Waqar Ahmad, Kadhim Saeed Awla
12:45 – 13:00	<i>Navigating Chines Hegemony: Assessing its Impact on International Order, Stare Sovereignty and Territorial Integrity</i>	Dana Mohammed Danish Aladdin Sajadi
13:00 – 13:15	<i>Cognitive Neuroscience Approaches in User Experience Research</i>	mgr inż. Adrianna Mateja

♦ September 26th, 2023
♦ Online Sessions
♦ Session I- AA
♦ Session Chair: Dr. Uma Shankar Singh

Time	Paper Title	Author Name
12:00 – 12:15	<i>Examining The Impact of Consumer Buying Behavior on influencer Marketing</i>	Jyoti Juhi
12:15 – 12:30	<i>Impact of Digital Transformation on forthcoming Business Model</i>	Suchusmita Mishra, Bibhuti Bhushan Mishra
12:30 – 12:45	<i>The Importance of Business Ethics in Corporate Culture</i>	Aditi Bajpai
12:45 – 13:00	<i>Agricultural Crop insurance in Sustainable Farm Management</i>	Bibhuti Bhusan Pradhan, Kumar Sambhav Giri, Kautuk Kumar Sardar
13:00 – 13 15	<i>Entrepreneurial Leadership: A Systematic Literature Review</i>	Diyar A. Mustafa Khoshnaw
13:15 – 13:30	<i>Exploring Consumer Acceptance and Factors influencing the Adoption of Point of Sale (POS) Systems in Iraq</i>	Aws Yhya Abed, Sultana Begum
13:30 – 13:45	<i>Is It Possible to Conduct Civil Proceedings Remotely in Poland?</i>	dr. Hab. Joanna Studzińska, Prof. ALK
13:45 – 16:00	<i>Use the psychophysiological data in a multi-criteria decision-making model</i>	Mateusz Piwowarski

♦ September 26th, 2023
♦ Online Sessions
♦ Session I- BB
♦ Session Chair: Dr. Waqar Ahmad

Time	Paper Title	Author Name
12:00 – 12:15	<i>Us and China's investment Strategies in The Middle East and The Impact of These Strategies on The Middle East Economy</i>	Osman Nuri Aras, Ashoor Ali Saleh
12:15 – 12:30	<i>Cybersecurity in The Humanitarian Sector: New Challenges and Solutions</i>	Mouhamed Ali Al Hamoud Al-Arab
12:30 – 12:45	<i>Political and Economic Implications of The Russia Ukraine War for Nigeria</i>	Basiru Musa
12:45 – 13:00	<i>The Determinant Roles of Turkish Identity in Relations With The Kurdistan Region in Iraq</i>	Recep Bilgin
13:00 – 13 15	<i>The Impacts of China's Investment on Nigeria's Development</i>	Ahmet Arabaci

♦ September 26th, 2023
♦ Online Sessions
♦ Session I- CC
♦ Session Chair: Dr. Karwan Dhahir Saber

Time	Paper Title	Author Name
12:00 – 12:15	<i>Turkey-Iraqi Kurdistan Relations From Poststructuralist Perspective After The Cold War</i>	Recep Bilgin
12:15 – 12:30	<i>The Kurdistan Regional Government as A Model for The Kurds in The Middle East</i>	Firsat Shakur Omer Saeed
12:30 – 12:45	<i>The Kurdish Revolution of 1961 and 1976</i>	Bayar Ibrahim Ramadan
12:45 – 13:00	<i>Women's Political Representation in India</i>	Madhupriya Srivastava
13:00 – 13 15	<i>The Reconstruction of Indian Foreign Policy Under Modi Regime</i>	Sachin Tiwari
13:15 – 13:30	<i>Indian Culture in The Narendra Modi Government</i>	Rachna Devi

13:30-13:45	<i>The Importance and Constraints of Introducing Taxonomy for Environmentally Sustainable Business Activity: Literature Review</i>	<i>Ninditya Nareswari Malgorzata Tarczynska-Luniewska, Wanda Skoczylas</i>
13:45-14:00	<i>The impact of metrology on the economy – methodological framework.</i>	<i>Malgorzata Tarczynska-Luniewska, Mariusz Doszyn, Pawel Majda, Mirosław Pajor, Barbara Batog, Monika Rozkrut, Dominik Rozkrut</i>
14:00-14:15	<i>LegalTech instruments in the practice of the legal advisor – Polish experiences</i>	<i>dr Michał Wojdała mgr Bartosz Skrendo</i>
14:15-14:30	<i>Stress levels among employees from Generation Z</i>	<i>Sara Drożdżyńska</i>

CLOSING CEREMONY

13:30 to 13:45

GROUP PHOTO SESSION

September 25th–26th, 2023
Szczecin, Poland

Join Teams Meeting Room

- ◆ Topic: 5th ICABEP 2023
- ◆ Time: Sep 25, 2023, 08:30 AM Szczecin, POLAND
- ◆ Time: Sep 26, 2023, 10:00 AM Szczecin, POLAND

Session B – Parallel/Online Session

Duration: September 25-26, 2023

◆ **Link:**

https://teams.microsoft.com/l/meetup-join/19%3ameeting_NTkzNWNmMDAtZmM0ZC00ZmRiLWJjYWItMGMxYzZkZmVjYWI3%40thread.v2/0?context=%7b%22Tid%22%3a%22af892dd6-4563-4455-9c05-a398a43f2362%22%2c%22Oid%22%3a%22cda01b3b-f06e-4ea7-9359-c3d5edfe4cf5%22%7d

Session C – Parallel/Online Session

Duration: September 25-26, 2023

◆ **Link:**

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YjgzNmFlMDQtOGU2MC00YWIXLWEzODMtODAwMGuZMmY2NTQ4%40thread.v2/0?context=%7b%22Tid%22%3a%22af892dd6-4563-4455-9c05-a398a43f2362%22%2c%22Oid%22%3a%22b57c4173-c128-4f92-b4c7-ca4e7868eac8%22%7d

Standard Time Zone

The opening ceremony will be according to Poland time zone.

- ◆ Poland : 09:00 am
- ◆ Erbil : 10:00 am
- ◆ India : 00:30 pm